

Cult TV favourite Knightmare launches first convention

For children of the 80s and 90s, this could be the must-attend event of the year.

Fans of popular children's fantasy TV show Knightmare will have a chance to play the dungeon and meet cast members if enough funding can be raised to support its first convention.

The event is scheduled to take place on May 9th-11th at EPIC studios in Norwich, where the show was originally filmed.

Expected guests include the creator of Knightmare, Tim Child, and a number of the show's leading stars, including Dungeon Master, Hugo Myatt (Treguard), and Leader of the Opposition, Mark Knight (Lord Fear).

Events will include various Q&A sessions with the celebrity guests, workshops on designing a dungeon room from Knightmare artist David Rowe, and a once-in-alifetime opportunity to play a room of the dungeon using the original blue screen (chromakey) technology.

Entry is priced from just £15 for a day pass, while priority tickets for popular attractions and further perks are also available. Pledges can also be made for memorabilia and for the opportunity to dine with Knightmare cast and crew at the end of the weekend.

But fans must act fast, as they only have until March 25th to guarantee their place and ensure the event goes ahead via <u>the campaign page on IndieGoGo</u>. One VIP weekend pass valued at £1,000 is also up for grabs for the fan that refers the most contributors.

At its peak, Knightmare attracted audiences of five million viewers, and has retained a cult following since its original run came to an end in 1994.

In 2013, the show was successfully brought to the stage through the highly acclaimed Knightmare Live, before making a return in August for YouTube Geek Week. It is this wave of popularity that has inspired the drive to bring cast, crew and fans together at the show's spiritual home in Norfolk.

A full list of events and attractions, as well as pledges and rewards, is available on <u>the</u> <u>convention website</u> and the IndieGoGo contributions page.

Reflecting on the event, Mark Knight, who played lead villain Lord Fear between 1991 and 1994, commented: "Norwich is a great city. Knightmare was a great TV show. I still seriously have not seen anything like it on TV and I'd love to see it back again and introduce my kids to it."

Tim Child, the creator of Knightmare, said: "I can't think of the forthcoming Knightmare convention as anything less than a defining celebration of all that Knightmare has come to mean for so many twenty- and thirty-somethings.

"We've already had a bit of a reunion last summer, courtesy of Google and YouTube, but that meant a fairly hectic production schedule with little opportunity for others to join in.

"This time it's purely for the fanbase. They certainly deserve it. Personally I wouldn't miss it for the world."

Campaign Page: <u>http://www.indiegogo.com/projects/knightmare-convention-2014</u>

Notes to editors

- This not-for-profit event will be hosted by Knightmare Conventions Ltd.
- A breakdown of costs (total £12,159) is provided on the campaign page at IndieGoGo. In the event that any surplus is made, this will be donated to a children's charity.
- The funding campaign closes on March 26th at 8:00am GMT. In the event that the campaign does not reach its funding target, all contributions will be refunded.
- All guests and events are subject to availability and are subject to change at any time.
- Commercial and sponsorship opportunities are also available and interested parties are encouraged to contact the organisers.